



About the Inovonics Virtual Conference: *Wireless Commercial Life Safety*

WHAT

The Inovonics Virtual Conference: *Wireless Commercial Life Safety* is an interactive, 2 day conference bringing together top industry names for webinars, panel discussions, networking opportunities and more.

WHEN

November 10 – 11, 2020
10AM – 3PM (MST)

WHERE

Everywhere! This event is 100% virtual.

COST

Free to all speakers, partners and participants.

WHY

As a leading voice in commercial wireless for over 30 years, Inovonics plans to host this virtual conference to bring the greatest industry minds together regarding *Wireless Commercial Life Safety*. COVID-19 has challenged all businesses to pivot towards safer, virtual alternatives.

The demands of Wireless commercial life safety do not waiver during these tough times, but they do challenge us to be flexible with solutions and to find new applications within our technology resources. Let's share our expertise and work together to adapt to these challenging times and keep our businesses moving forward.

Speaking/Presenting

Do you have industry insights when it comes to wireless commercial life safety, or the current state of the security industry? Consider becoming a presenter at the upcoming conference. These speaking opportunities are semi-live streaming events, meaning that all speakers will be asked to pre-record their presentation in a previous meeting. During the event, they (or a company representative) will be required to be online during the stream to answer attendee questions via chat feature. Please review the requirements and registration materials needed below and contact nwilliams@inovonics.com with your submission details.

REQUIREMENTS

- **Topic:** All topics discussed must have some correlation with our conference theme of wireless commercial life safety.
- **Duration:** Presentations are required to be no longer than 30 minutes in length
- **Recording:** All speakers must schedule a time to pre-record their presentation with Nikki Williams, MarCom Manager before October 15, 2020.
- **Question Availability:** Presenters, or a company representative, must be available at the time of the semi-live stream event to monitor the event chat feature and answer any questions attendees may ask during the event.
- **Post Event Availability:** Presenters will be required to be available for 30 minutes following their presentation time for a virtual break out session to answer questions about the presentation.
- **Pre-Conference Meeting Attendance:** Presenters and any participating team members are required to attend the pre-conference meeting on November 3, 2020 at 10AM (MST). In this meeting we'll review how to answer questions via chat, how to attend the post event break out sessions and any remaining questions you may have.

REGISTER TO SPEAK/PRESENT

Please email nwilliams@inovonics.com with the following presentation materials below.

- Logo: Please send a high resolution .jpeg and/or .png file
- Event Title: Limit to 10 words
- Event Description: Limit to 60-100 words
- Speaker Details: Send speaker name, title, and brief biography limited to 60-100 words.
- Speaker Photo: Send a high-resolution headshot

After receiving your submission, we'll be in touch with you to schedule your presentation recording and confirm your semi-live stream event date and time.

Exhibiting

Consider joining our virtual event as an online exhibitor. All exhibitors will receive a report of online visitors following the event.

Please review the requirements and registration materials needed below and contact nwilliams@inovonics.com with your submission details.

REQUIREMENTS

- **Questions & Meeting Availability:** Exhibitors must have, at minimum, one team member available to monitor email and/or live chat questions in their virtual booth area. Additionally, booth visitors will have the opportunity to jump on a virtual meet and greet any time between 10:30AM – 2:30PM (MST) on November 10 and November 11.
- **Pre-Conference Meeting Attendance:** Presenters and any participating team members are required to attend the pre-conference meeting on November 3, 2020 at 11:30AM (MST). In this meeting we'll review how to answer questions at your virtual booth, how to attend requested virtual meet and greets and any remaining questions you may have.
- **Recording:** All exhibitors must schedule a time to pre-record a brief video greeting for inclusion at their virtual booth. Nikki Williams, MarCom Manager before October 15,

2020. Independent video submission are also excepted, but must be submitted as an .mp4 video file and be no longer than 10 minutes long.

REGISTER TO EXHIBIT

Please email nwilliams@inovonics.com with the following exhibitor materials below.

- Logo: Please send a high resolution .jpeg and/or .png file
- Company Description: Limit to 60-100 words
- Company Website
- Social Media Links: LinkedIn, Facebook, etc.
- Links: Company catalog, regional sales manager contact information, brochures, etc.
- Exhibitor Virtually Available at Booth: Send high-resolution headshot, name, title, email, phone and a brief biography limited to 60-100 words (optional).
- Additional Images: Send high-resolution product images, offerings/solutions, etc.

After receiving your submission, we'll be in touch with you to schedule your brief video greeting which will also be in your virtual booth page.

Questions

Contact Nikki Williams, MarCom Manager at nwilliams@inovonics.com.